

Thermalabs Ultimitt Now Available via Echo Devices

Thermalabs Ultimitt tanning mitt can now be ordered remotely via Echo.

September 26, 2017 (FPRC) -- One of Thermalabs best-ever products, the Ultimitt tan mitt, is now available hands-free via Amazon Echo. This comes after the product was ranked 'Amazon's Choice' by the world's number one online retailer. This means that consumers can easily issue a voice command and the product would be automatically added to their cart and processed for shipping.

Thermalabs is one of the most popular cosmetics brands in the market today. The company is most widely known due to its organic and natural self-tanners. The firm's pilot launch was an organic tanning product known as the Original Self Tanner. This was a lotion-based product that delivered a beautiful tan within just four hours. It was formulated from a cocktail of rare ingredients, including the likes of Aloe Vera, Shea Butter, Olive Oil, and Japanese Green Tea. Following a proper pre-marketing campaign, the product was a major hit in the market. Thermalabs Original Self Tanner managed to sell over 10,000 units within just its first week in the market. This incredible performance helped lay a solid foundation for the young firm in the market.

Amazon Echo is a smart assistant that works in the same way as Google Home. Upon receiving a verbal command from the user, this device can play music from popular streaming services, make product orders, read news, and provide information on the weather and local conditions. When a user orders a product on Amazon via Echo, the smart assistant looks up their order history and orders the same product if previously ordered. However, if the product does not exist in their order history, it defaults to the listing that has been ranked as 'Amazon's Choice' in that specific category.

Following the explosive success of its market-entry launch, Thermalabs followed up with a string of products meant for the same audience. The company's second-ever product was Glow2Go. This was a pack of self-tanning wipes that became phenomenally popular with people who travelled regularly and wanted to get a quick tan while on the go. The Ultimitt tan applicator mitt was the firm's third-ever product.

According to Thermalabs, the Ultimitt was designed to be a better, longer-lasting and bigger mitt. The company reportedly conducted a comprehensive market research and established that consumers were unhappy with most tanning mitts available in the market. Ever since it was launched on major online shopping platforms, the Ultimitt has been a perennial best-seller. The product is compatible with all self-tanner and cosmetics brands.

Alex Howard, Thermalabs marketing coordinator, has said that the availability of Ultimitt via Echo will probably lead to increased sales.

Contact Information

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Keywords

[Ultimitt tan mitt](#)
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[Amazon Echo](#)

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