

Tent World Introduces Its Iris Folding Beach Chair

Tent World has just launched a brand new product

September 27, 2017 (FPRC) -- Tent World today introduced a brand new product, its folding Iris beach chair. This move comes at a time when the company is expanding its product portfolio and exploring new markets outside its traditional American base. Apparently, Tent World is looking to establish itself as the top provider of beach-convenience accessories in the market. Over the last few months, the firm has established a market presence in major European markets including the UK, Germany, and France.

Tent World is one of the fastest-growing providers of beach and outdoor shelters in the market today. Established back in 2015, the firm produces high-quality tents that can be used in any outdoor setting by adults or kids. The firm's first-ever tent was a major hit. Named the Mercury beach and outdoor tent, this was a high-quality tent that came with a protective coating to shield occupants from the sun's harmful radiation. The tent also had an extra comfortable bottom that was designed to make it more friendly to kids, and side pockets that could be filled with sand or any other material to increase stability. Better yet, the Mercury tent featured an instant pop-up assembly so it could be opened in a matter of seconds, and was large enough to accommodate a small family. The success that this product yielded in the market has helped Tent World establish itself as the top-performing outfit it is today in the market.

Only recently did Tent World start manufacturing beach chairs and beach beds. Apparently, the firm is looking to address all the needs of the beach-going audience. The new Iris chair is a pink compact beach chair that can be used in picnic sites, wedding sitting, or any other occasion. The chair comes across the board as a comfortable, relaxing seating available in a vibrant color. According to Tent World, the Iris beach chair has been designed from a solid frame, and a durable and strong polyester material. It can support weight of up to 300lbs. The company also says that the new chair is easy to fold for storage or travel. For that reason, it can simply be put in the trunk of a car for families that are going on a special outing.

Ann Spencer, a top brand manager at Tent World, has said that this new product is in line with the firm's commitment to furnish beach-goers with an assortment of convenient products. Ms. Spencer has said that the new Iris chair can be obtained online via Amazon.com.

Contact Information

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Keywords

[Iris beach chair](#)

[Mercury beach and outdoor tent](#)

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