

Tent World Launches in Europe

Tent World has launched a section of its most popular products in the European market

October 5, 2017 (FPRC) -- Tent Maker Tent World today launched a variety of its releases in the European market. The popular tentmaker, which is based in New York City, had earlier released a press release saying that it would do more to stamp itself as a global authority in the niche. Over the last few months, the firm has introduced a number of its best-rated beach and outdoor shelters in the UK, France, Germany, Italy, and a few other European markets.

Tent World has been ranked among the fastest growing firms in the beach and outdoor tents sector. The firm opened its doors in 2013, starting out with an introductory tent that was referred to as the Mercury Beach and Outdoor Tent. This was a premium beach shelter that featured an additional coating to protect occupants from the sun's harmful radiation. It also had an extra comfortable bottom that was ideal for kids, and side pockets that could be filled with sand to provide more stability. Following an ingenious pre-launch campaign by Tent World, the product was a major hit in the market.

Today, Tent World has managed to furnish the market with an expansive range spanning over 12 different shelters. All of these are named after planets in the solar system, in accordance to their sizes. The largest tent in the firm's inventory is referred to as the Sun. It is large enough to accommodate a group of up to 12 people. On the other end, the firm's smallest tent is known as Pluto. This is so small that it can only accommodate children and kids.

Other popular tents that the firm has launched in the market include Venus, Mars, and Jupiter. All of the company's tents are equipped with an extra coating to keep away both UVA and UVB rays from the sun. Scientists have on multiple occasion reiterated that these rays can lead to skin cancer. Each of the firm's tents also features an instant pop-up assembly which means that users can easily set them up in a matter of seconds. Tent World has said that its beach shelters can also be used in the garden, private park, picnic site, camping spot, and any other outdoor location.

Ann Spencer, the brand manager for Tent World, said, "we are glad to announce that our company has made an entry in the European market. Starting today, some of our most popular outdoor shelters including Pluto, the Sun, Mercury, and Mars will be available in the United Kingdom, Germany, Italy, and Spain. In the near future, we are looking to make sure that our entire spectrum of outdoor shelters is available in the larger European market..."

Contact Information

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Keywords

[Tent Maker Tent World](#)

[Mercury Beach and Outdoor Tent](#)
[the Sun](#)

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