

## **New Blog Launches To Review The Most Popular Face Serums On The Market**

*FaceSerum.com seeks to take the confusion out of using face serums for clear and gorgeous skin.*

October 5, 2017 (FPRC) -- Everywhere you turn these days someone seems to be touting the benefits of faces serums. Whether you're looking to clear up acne, minimize wrinkles or just improve the appearance of your skin overall, facial serums seem to be the answer.

But, out of all the hundreds of different face serums out there, which ones actually work? That's exactly what FaceSerum.com is going to find out.

Led by founder and lead-researcher Ava Walker, the blog will go out and buy all the most popular facial serums on the market. Then, her and her team will actually use them according to the directions on the packaging and record their results.

Once a consensus is reached, a comprehensive review will be written up and published on the blog. Further, a video review will be recorded and posted to both YouTube and Daily Motion.

The overall goal of FaceSerum.com will be to develop a database of face serum reviews and information so anyone who's thinking of using one can make an informed decision.

Here's what founder Ava Walker had to say, 'The potential benefits of a good face serum ranges from clearing up acne and blemishes, to minimizing the appearance of wrinkles and fine lines and more. So it's no wonder why so many people use them. The only problem is, there are now so many of these serums available nowadays, it's hard to figure out which ones work the best.'

The website will also aggregate the reviews and ratings to keep a list of the 10 best face serums.

So if you're looking to incorporate a face serum into your daily skincare routine, this list should go a long way in helping people find one that will work for them and their unique skin composition.

For more information please visit [www.FaceSerum.com](http://www.FaceSerum.com)

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### **Keywords**

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