

## **Dallas/Fort Worth Fair Features Charlee Professional Cybersecurity Suite By Charles Edda and Charles Bouley, INC.**

*Charles Edda and Charles Bouley, INC. will display their latest seminar series located on their homepage, products and services showcasing Charlee. Everyone in your business should have meager to diminutive trainings from tech support or an agency such as Charles Edda and Charles Bouley notifies you. These businesses are there to ensure organizational protections, creating environments of virtual safety that ensures customer's data is protected and staff and employees understand what to do instead of screeching out 'FIRE'!*

November 7, 2017 (FPRC) -- On Thursday, November 10, 2017 Charles Edda and Charles Bouley will host a vendor table by Fort Worth Business Assistance Center at Tarrant County College South Campus. Along with Fort Worth BAC Charles Edda and Charles Bouley has received sponsorship to showcase their business. CEO Dr. Fisher mirrors Grant Schneider, the acting federal chief information security officer, said that from the tools available to cyber malefactors, to the cost of those tools, to the odds they can anonymously carry out missions, 'everything is in their favor right now.' Meaning the cost of security and protection is at a higher advantage toward the criminal activity of certain systems operators.

Charles Edda and Charles Bouley, INC. will display their latest seminar series located on their homepage, products and services showcasing Charlee. Charlee is their Professional Commercial Suite allowing clients to manage their own cybersecurity needs with amicable technical support. Promotional giveaways and drawings will include free assessments and percentages off for first time customers.

The company will set up meetings with other vendors and customers seeking materials regarding security before the show starts. 'Keep in mind, we want to hear about what's happening with other companies besides; rather than promoting what we do' stated a Board member. Therefore, collecting email addresses and phone numbers of past attendees comes in handy for this type of trade show preparation. This is important, whereas trading leads and contact information staples your organization as functional and proficient in your community. The event organizer for the company; Thomas Julip is always there to help; 'we measure our success by conversations and leads. Sales is always central, but if we can extend the conversation past the vendor show by emails, telephone conversation and promotions then we've done our job'.

However, let's not lose focus of what Charles Edda and Charles Bouley, INC. major objective and why they offer service. Elaine Duke of the Department of Homeland Security shares her own thoughts regarding security features and why everyone needs a cybersecurity assessment: 'There's not a day goes by where there isn't a cyber report as part of that daily intelligence briefing,' she said, adding that nation states, criminal organizations as well as individual capabilities 'increase in frequency, scale, sophistication and impact'. Evidenced by the recent WannaCry and Petya attacks Dr. Fisher adds, 'disruptive technology can be ruining your business.' As CEO and cyber security engineer investigator, she shares what you need to know in an attack, 'Reboot, reboot reboot. Go into safe mode and immediately contact an official or cyber security expert'. However, the problem comes in with misinformation and/or untrained staff. Everyone in your business should

have meager to diminutive trainings from tech support or an agency such as Charles Edda and Charles Bouley notifies you. These businesses are there to ensure organizational protections, creating environments of virtual safety that ensures customer's data is protected and staff and employees understand planning and response. And these results can be mitigating by upfront analysis of your system, assessment, planning and recovery, expectations and storage.

Further, in 2018 Charles Edda and Charles Bouley, INC. will later host a symposium titled Cyber Wars: Strong Mobile Security at the Fort Worth Botanical Research Center of Texas and would like vendors to sign up. Other companies, distributors and vendors are welcome to co-sponsor 2018 conferences or simply appear by the table for materials regarding security prior to the show. The 2018 Symposium will include:

- 1.Mobile security software and awareness by Charlee
- 2.Protection alliances everyone should consider and access
- 3.GPS Monitoring Systems
- 4.Reporting mobile phones data intrusion, encryption and updating.
- 5.Pre -installed Security Software guides, tracking and capabilities

The event will also feature a luncheon with guest speakers appearing from the city of Fort Worth Bond Program and Texas Rangers Ballpark Commissioners. Exhibitors are welcome including public/private contracting opportunities and suppliers. These vendor workshops include: 'the Power of Business Connections, Steps to Respond including Debriefing', 'Joint Venture -Mentor/Protégé Programs', and 'Financing and Lending'. Early registration was required and now closed but contact Charles Edda and Charles Bouley to start your free company assessment. Contact Charles Edda and Charles Bouley for more.

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About Charles Edda & Charles Bouley

Founded in 1999, Charles Edda & Charles Bouley, Inc., is a premier provider of managed security risk assessment solutions protecting small business, medical and law firm's sensitive data. Charles Edda and Charles Bouley, Inc. utilizes a unique Vulnerability Management as a Service and National Institute of Standards and Technology CSF Framework delivery models to help organizations establish an effective culture of security and retain information security best practices, bringing lasting value to clients served. Contact Charles Edda and Charles Bouley, INC.

### **Contact Information**

For more information contact Thomas Julip of Charles Edda & Charles Bouley, INC.  
(<http://cecb.oniapple.com>)  
8886577155

### **Keywords**

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