

## **UK Car Discounts Expands Its Horizons**

*UK Car Discount Group is expanding its portfolio of services and moving to new two-storey office premises.*

UK Car Discount, established since 2003 and one of the UK's leading online new car retailers is expanding its operations. As part of the expansion the company has also relocated to a new two-story office building in Altrincham, Cheshire.

UK Car Discount's development includes its relatively new Leasing Deals arm of the company which includes a dedicated website where UK customers can search for new car leasing deals at [www.leasing-deals.co.uk](http://www.leasing-deals.co.uk).

The state-of-art website offers some of the best contract hire deals for business and private customers and is updated hourly with new deals. You can also find a selection of 0% new car finance offers. A number of search options and filters are available on the website to make finding the perfect finance deal as easy as possible. Users can search by car type (small car, MPV, 4x4 etc), by manufacturer or select their monthly budget to filter deals within their affordable limit.

UK Car Discount was one of the first online new car retailers back in 2003 when the concept of buying a new car online was a relatively alien idea to most would-be new car buyers. "The biggest hurdle we had back then was trust, with a lot of people concerned about ordering their new car online" said MD Brian Bennett "We were and still are offering generous discounts and that can sometimes ignite caution and scepticism with buyers, thankfully over the years we've built up a fantastic reputation and TrustPilot has been a great vehicle (no pun intended) for us to build our reputation".

TrustPilot is the leading independent review site offering first-time buyers the options of looking at customer reviews make informed buying decisions. UK Car Discount are currently the highest rated UK new car retailer on TrustPilot with nearly 350 reviews and a score of 9.8 out of 10".

Director Gary Bennett answered some question about the company:

"How do you offer such good discounts, do you sell imports?" - "We do Not sell imports, it's a common misconception, all of our cars are UK dealer supplied and you get exactly the same warranty and service agreement as you would when buying from a main dealer. We do not operate out of an expensive, large showroom and keep our operating costs as low as possible so we can pass on generous discounts to customers".

"How far and wide do you supply new cars and what about delivery costs?" – "We sell throughout the UK and we offer FREE delivery to the customers doorstep for most parts of the mainland UK. There are some far reaching places where we cannot deliver to free of charge due to the logistical challenges and costs".

"What sets you apart from the competition" -"Well, I suppose that's something you should ask our customers, we are a family run business and every customer is important to us. We pride ourselves in offering the best, professional and friendly service we can and we have customers who keep coming back and are buying their 4th, 5th and even 6th new car from us".

“Are you the stereotypical car salesmen” - “If you mean by that the fast talking salesman stereotype with the hard-sell then definitely NOT! We’re all about providing a friendly, informative service. We want to be as helpful as possible but there’s definitely no hard-sell. Would-be buyers can ring up for information without the fear of being pressured, we think our discounts do the talking anyway and if buyers have any reservations they can check out our customer reviews on TrustPilot”.

“Do customer have to pay up front” - “No, a buyer can secure their vehicle for a deposit as small as £500 and then else is payable until they received the car”.

“How does the website work” - “We have a state-of-the-art website where users can browse and search through an extensive and large range of brand new car deals at [www.uk-car-discount.co.uk](http://www.uk-car-discount.co.uk). The advanced search feature makes it very easy for users to pinpoint their ideal car, with several options, like car make, model, derivative, fuel type, transmission, bodytype and number of doors. The website has what we like to call the ‘online garage’ that allows users to save, compare and configure vehicles before ordering. Users can view a full list of specs, paint colours and additional options for each vehicle. If they prefer car buyers can still pick up the phone and do it the old fashioned way!. They’ll find us approachable, professional and informative”.

**Contact Information**

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