

Nebra AnyBeam launch on Kickstarter - World's first pocket-sized laser projector set to 'revolutionise' projector market

Finally - a big screen laser cinema projector that ACTUALLY fits in your pocket. With standalone and Raspberry Pi compatible versions.

It can be movie night every night, thanks to astonishing pocket-sized laser projector technology.

Nebra AnyBeam is the world's smallest pocket cinema projector - with the power to project a crystal clear picture on to any surface - anywhere, anytime.

Powered by an ordinary power bank, you simply plug and play with your smartphone, laptop or tablet to watch your favourite content on the big screen.

Measuring just 19 by 60 by 103mm, the 140g projector actually fits in your pocket. It is the first of its kind and size to hit the commercial market. And despite not being much bigger than a smartphone, this powerful device is fitted with a state-of-the art laser module with the power to project screens up to 150 inches and beyond.

The power of this laser technology is endless. Laser offers smaller, lower cost, more power efficient and better quality projections than Digital Light Processing (DLP) alternatives.

Unlike DLP, you will never need to focus a laser. You can project onto curved or uneven surfaces - in fact, in some cases, you don't need a surface at all and can project in mid-air.

Whether it's watching a film al-fresco with friends, delivering a presentation on the fly or bringing your ideas to the big screen - AnyBeam is the answer.

And where traditional projectors would get hot and noisy, this laser projector is fanless, noiseless and you will never need to replace the bulb.

Launching on Kickstarter this week, the Nebra AnyBeam -

- Pocket size
- Watch on any surface
- 150+ inch screen-size
- No need to focus
- Plug in any device with HDMI compatibility
- Fanless
- Bulbless

Nebra CEO Aaron Shaw said: “This technology really has the power to revolutionise the projector industry.

“Projectors used to be bulky, noisy and expensive - but the laser module in Nebra AnyBeam is tiny, efficient and affordable. Now you can fit all the kit you need to watch movies on the big screen in your pocket.

“And while AnyBeam may be small, the picture isn’t. These projectors can create a perfectly sharp image up to 150 inches size and beyond with absolutely no need to focus. All you have to do is find a surface big enough.

“But don’t worry if it’s not totally flat, or even if it’s glass, the picture will never distort.”

Ends

Notes to editors

Nebra AnyBeam launches on Kickstarter 29th March 2019, 11am GMT.

<https://nebra.io/anybeam>

<https://www.kickstarter.com/projects/nebra/1204972688?ref=766146&token=d3b7671d>

There will be four products in the projector range:

- Nebra AnyBeam £229 (early bird £219)
- Standalone device that you can plug your smartphone, Fire stick, chromecast into and stream your entertainment
- Nebra AnyBeam Developers Kit £199 (early bird £189)
- The same as Nebra AnyBeam but without the grey case. It’s the ‘barebones’ version which allows makers and tinkerers to design their own casing for it etc
- Nebra AnyBeam HAT £199 (early bird £189)
- Projector board that goes on a Raspberry Pi
- Nebra Monster Ball £279 (early bird £249)
- This includes the AnyBeam HAT & Raspberry Pi Zero all in a sphere shaped case.

For more info or interviews please contact John Whiting john@nebra.com

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