

## Chicago SEO Consultant Compiles List Of 100+ Free SEO Tools & Resources

*Bruce Jones gives back to the DIY SEO community by creating a list of free online SEO tools and references to help small businesses get started with Google search engine optimization*

November 2, 2019 (CHICAGO IL) -- Bruce Jones, a local Chicago SEO expert has been offering search engine optimization services and training since 2004, that's years before the term SEO was even coined. He knows that premium SEO tool subscriptions or hiring an SEO company can get pricey and be out of budget for many small to medium sized businesses. Bruce realized that for some business owners, entrepreneurs or small marketing departments they could do some search engine optimization themselves if they just had the right tools and knowledge so he created that resource.

The list of free SEO tools and reference links is sorted into categories such as keyword research, backlink tools, local citation sources, image optimization and more. Each tool has been tested to verify that it is indeed free, offers good results and is easy to use. This list of over 100 free SEO tools and resources is available online here: <https://1on1seotraining.com/100-free-seo-tools-resources/> and will be constantly updated and added to as new tools present themselves. There is a comment form on the page for readers to submit their suggestions also.

### About Bruce Jones SEO Consultant & Trainer

Over 15 years of SEO experience, has search engine optimized hundreds of websites in business categories including: manufacturing, legal, accounting, trade show displays, real estate, home improvement, medical, and educational services. Their clients are mostly based around Chicago with others in major cities across the country.

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### Keywords

<https://1on1seotraining.com/100-free-seo-tools-resources/>  
[Free SEO Tools](#)  
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